

This Social Content Pack provides ready-to-use graphics and templates to amplify the campaign with your audience. These assets will help to unify and strengthen our call to protect public services — your efforts online can make a real impact!

INCLUDES:



01.A

01.B

01. Profile Graphics

**A. Profile Photo:** Upload as your profile picture on Facebook, X, Instagram, or other social media platforms to show your support.

**B. Cover Photo:** Add this banner image to your social profile to promote the campaign.

02. Shareable Graphics



**A. Feed Post 1080x1350:** Use this pre-designed graphic to feature the campaign on your Instagram grid.



**B. Feed Post 1200x630:** Use this pre-designed graphic to share the campaign on X, Facebook, LinkedIn or Bluesky.



**C. Story:**  
Post story graphics as-is or layer on interactive story features (i.e. polls, questions, stickers) on Instagram and Facebook to engage your audience.

INCLUDES:



03. Photo Props

**A. Sign:** Use these printable branded signs (8.5” x 11”) for photos at events, rallies, or meetings.

First print, then have members hold them and snap a photo to share on social media. This is an easy way to capture and share real-life engagement.

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Each region has its own priorities and organizing approach, so use these tools in a way that makes sense for your community!